Twelfth Step Within Format for Information Gathering: “Ideas that Work”

CALL FIVE AND KEEP ‘EM ALIVE

**Type of Project:** Membership Retention

**Project Name:** Call Five and Keep ‘em Alive

**Project Goal:** Reaching out to help others

**Resources Needed (budget, volunteers, materials, etc.):** Copies of flyers, volunteer and/or committee for distribution

**Implementation Process (including length of time for planning and implementation):**
Distribute the “Call Five” cards (attached) at intergroup meetings and special events. Ask meeting delegates to take these cards to the meetings they visit. Attach to sign-in books so that members can take a card and write down numbers as the book is passed around the meeting. Distribute via email and/or by posting on your intergroup and region websites.

**Additional Comments (including things of which to be mindful):** Consider having a special day, such as Twelfth Step Within Day, where everyone makes a combined effort to reach members who haven’t been attending meetings. Another great time for distributing these cards might be during the month before a special event. Members can call people about the event and invite them to travel to the event together.

**Results:** We’ve heard shares in meetings that these phone calls helped some members return to meetings—they felt that they were missed and had not been forgotten by OA.
Call 5 and Keep ‘em Alive!  
*A Twelfth Step Within Service Project*

If everyone makes five phone calls to people we haven’t seen at meetings in a while, think of all the people we will reach! Let’s all do our part on this Twelfth Step Within service project. *You could make all the difference in the world.*

Look through your sign-in book or meeting lists and write five names and phone numbers of members you haven’t seen recently. Then call, email, or text them to say hello, invite them to a meeting, and let them know that they are important and missed.

**Take the challenge: Call Five and Keep ‘em Alive!**

1. __________________________
2. __________________________
3. __________________________
4. __________________________
5. __________________________

OA Board-Approved. © Overeaters Anonymous, Inc. All rights reserved. Rev. 3/24.